

Kootenay Rockies



**Canadian Rockies**  
INTERNATIONAL AIRPORT

*For immediate release:*

### **Canadian Rockies International Airport Announces Finalization of Delta Air Lines Contract**

CRANBROOK, BC (July 11, 2008) – Cranbrook Mayor Ross Priest, together with BC Minister of Tourism, Culture and the Arts, Bill Bennett and Columbia Kootenay MP Jim Abbott are pleased to announce that an agreement has been reached with Delta Air Lines to provide non-stop international service between Canadian Rockies International Airport (YXC) and Salt Lake City (SLC), Utah.

“This is the first of many positive stories that will flow from our airport” said Mayor Priest, “everyone involved has worked diligently on this for many years, and it is gratifying to see how much can happen when governments and the private sector all pull together”.

Delta will begin the jet service in December of this year with three flights a week. The two hour trip between Cranbrook and Salt Lake City will enable East Kootenay residents to connect seamlessly to Delta flights anywhere in the world while at the same time, open massive new markets for regional tourism products. “Over 65 million new travellers can get from their homes throughout the United States to the Kootenay Rockies in less than half a day” commented Minister Bennett. “The tourism potential is enormous”.

The regional business community provided the assurances that Delta needed to make the new service work. “In these times of uncertain fuel costs and operational challenges for airlines, establishing new international routes can be difficult,” said MP Jim Abbott, “so without the backing of East Kootenay businesses this simply would not have happened”.

The service will be supported by a dedicated marketing program funded jointly by the City of Cranbrook and Kootenay Rockies Tourism. The Fly YXC Alliance will provide ongoing support and guidance.

The expansion of the Canadian Rockies International Airport was funded by the City of Cranbrook, the Province of British Columbia and the Government of Canada and is nearing completion. With a Customs and Immigrations presence, completely new departure and arrival facilities and superior baggage handling capabilities, it will be ready for the Delta flights.

Online and travel agency reservations have already begun, and an introductory seat sale is planned to kick off the initial marketing activities.

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CANADA

# DELTA AIRLINES

## NORTH AMERICAN ROUTE MAP

YXC



Salt Lake City

New York

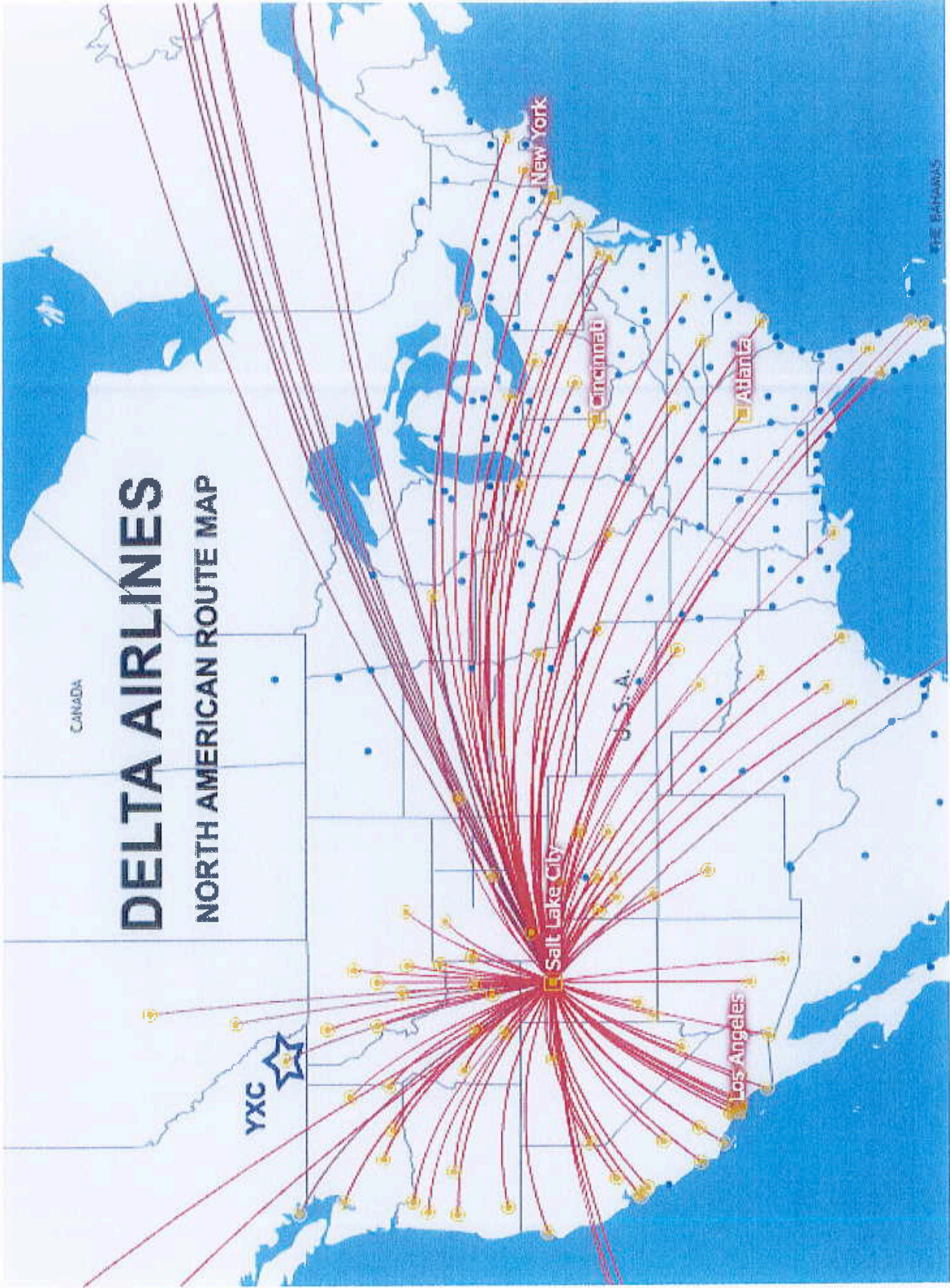
Chicago

Atlanta

Los Angeles

U.S.A.

THE BAHAMAS





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*For immediate release:*

## **Delta Air Lines to Launch Direct US Service to the Kootenay Rockies**

CRANBROOK, BC (July 11, 2008) – Delta Air Lines has discovered the tourism treasures of the Kootenay Rockies Region of British Columbia and will begin direct jet service to Canadian Rockies International Airport (YXC) on December 17, 2008 from Salt Lake City (SLC).

The new service will utilize Canadair RJ 200 regional jets carrying 50 passengers at a cruising speed of 530 miles per hour, with a flying time of just one hour fifty-eight minutes between Salt Lake City and Cranbrook, BC.

The new Canadian Rockies International Airport joins Vancouver International (YVR) as one of only two airports in British Columbia serviced directly from a major US hub airport. The Salt Lake City International Airport serves eleven million passengers annually and provides the Kootenay Rockies market access to twenty US cities with a one-stop ninety minute connection through SLC. Skiers, snowboarders, hikers, golfers and adventurers can leave their place of work in the east and be home in Canada's pristine Rocky Mountains that same day!

"We know that convenient access and connectivity are of paramount importance to US travellers, and this new direct service to British Columbia will now position the exceptional vacation opportunities of the Kootenay Rockies alongside the mountain communities currently serviced by major US carriers", comments Tourism British Columbia CEO, Rod Harris. "British Columbia looks forward to hosting the many new visitors taking advantage of Delta's exciting new service".

The Kootenay Rockies is British Columbia's fastest growing tourism region, providing visitors a stunning array of vacation experiences. Four National Parks, seventy-seven provincial parks, hot springs resorts and friendly communities complement the dozens of back-country lodges, pristine golf resorts and the world's highest concentration of heli, snowcat and lift-serviced ski and snowboard facilities.



### CRJ200 LR

#### passengers

Number **50**

#### engines

Number Two General Electric CF34-3B1 turbofans  
Thrust 8,729 pounds thrust at takeoff

#### dimensions

Length overall	87 ft 10 in	26.77 m
Wingspan	69 ft 7 in	21.21 m
Height overall	20 ft 5 in	6.22 m
Cabin maximum width (centerline)	8 ft 5 in	2.57 m
Maximum cabin height	6 ft 1 in	1.85 m

#### ceiling

Maximum operating altitude 41,000 ft 12,496 m

#### weights

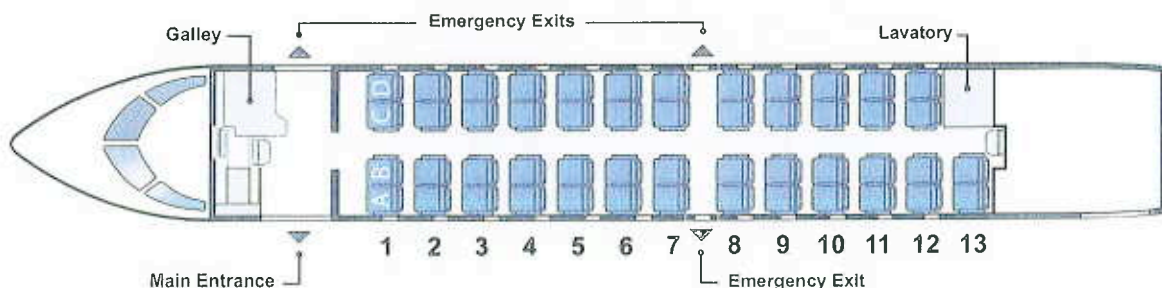
Maximum takeoff weight (Series 200LR)	53,000 lbs	24,041 kg
Operating weight empty	30,500 lbs	13,835 kg
Maximum fuel load	14,305 lbs	6,489 kg
Maximum payload	13,500 lbs	6,124 kg

#### performance

	NM	SM	KM
Maximum range	2,005	2,300	3,700

#### speeds

	Mach	knots	mph	km/h
Maximum cruise speed	0.81	464	534	860
Normal cruise speed	0.74	424	488	786





**Canadian Rockies**  
INTERNATIONAL AIRPORT

**DELTA AIR LINES SERVICE**  
**to the CANADIAN ROCKIES INTERNATIONAL AIRPORT (YXC)**

**Quick Facts**

**Three flights per week to/from Salt Lake City (SLC)**

- Wednesday, Saturday, Sunday
- 2 hour flight
- Non-stop
- Connects to most major US cities and some international destinations

**Winter Service – 48 Flights – 2400 Seats**

- December 17, 2008 to April 5, 2009
- Depart SLC 11:10 am, arrive YXC 1:08 pm
- Depart YXC 1:35 pm, arrive SLC 3:33 pm

**Summer Service – 52 Flights – 2,650 Seats**

- June 3, 2009 to September 30, 2009
- Depart SLC 11:10 am, arrive YXC 1:08 pm
- Depart YXC 1:35 pm, arrive SLC 3:33 pm